



2020-2021 Dealer Identification



Vehicle Graphics Banners, Signs & Decals



About Day & Night® Vehicle Graphics



Advertise with Vehicle Graphics

Advertising space comes at a high premium, so use the space you already own or lease...your service vehicles. These, 'mobile billboards' advertise your business 24/7 while in route or parked.

Make your vehicles work for you and take advantage of the low pricing available through our Day & Night® Vehicle Identification Program.

These wrap designs reinforce your identity as a professional HVAC dealer, backed by Day & Night's high quality, nationally recognized home comfort products. Plus, vehicle wraps are still the lowest cost form of print advertising.

Our decals and wraps are made from premium 3M® IJ180CV3 Comply Vinyl and have a 7-year durability with repositionable Controltac/Comply adhesive that is easily removable up to 5 years. This vinyl will not damage the exterior surface of the vehicle.

TKO Graphix has been providing high quality vehicle graphics to the HVAC industry for over 30 years. From graphic design, printing, production, to installation and removal of decals, TKO Graphix offers customers a total package of services.

We are proud to be a 3M™ MCS™ Warranty provider, which means our customers receive consistent, outstanding products backed by 3M's most comprehensive warranties.

Options To Customize Your Vehicle Wrap

Option 1: Brochure Wrap Designs

Choose one of the wrap designs from this brochure and customize it with your logo, phone number, and website. Just send us your print ready logo, pantone colors, information about your vehicle, and photos of all sides of your vehicle. Each wrap is built to fit your particular vehicle.

Don't see your vehicle shown in the brochure? Don't worry, we can adjust the graphic or wrap to fit any size vehicle.

Option 2: Custom Wrap Design

For an additional cost, start from scratch by letting TKO Graphix design a wrap unique to your business.



Have questions? Call or email our customer service, TKO Graphix (877) 931-4500, hvacfulfillment@tkographix.com

How to Order & Our Process



1

Two Ways to Order

Order Online: All products in this brochure are available online to view and purchase at dayandnight.tkogaphix.com.

Brochure & Order Form: Complete an order form and submit via email or fax. (Brochures and order forms are available for download at godayandnight.com or by request via email at hvacfulfillment@tkogaphix.com).

! IMPORTANT !

Before we can process your order, we must have the following correct information:

- **Billing and Shipping Information**
- **Credit Card Information**
- **ALL Vehicle Information:** All wraps are custom designed to fit your vehicle. Correct and complete information about your vehicle is critical for the success of your wrap.



2

Choose a Design to Customize!

As a custom vehicle wrap company, TKO Graphix can customize any wrap in this brochure. Choose your favorite design and add your custom logo to it! If you are looking for something even more custom, we can start from scratch with a completely personalized design to fit your business.

Art Requirements: Custom logos must be submitted as a vector (.ai or .eps) or a high resolution pdf. Jpeg files are not accepted.

Art Charges: A fee of \$65 per hour will apply for all custom layouts/setups. Average layouts take 2-3 hours for initial design. Additional art time may be incurred, depending on the number of edits made during the review process.

Customize your wrap the way YOU want it!



3

Turnaround Time It takes 3-5 business days for a custom layout. Once the layout is approved, production time is 10-12 business days (subject to current workload).



4

Shipping Wraps will be shipped to the destination of your choice. All shipments will be FedEx Ground unless otherwise requested.



5

Installation Ensure the success of your wrap installations by using a professional certified installer in your area. To find a certified installer near you, visit uasg.org (United Applications Standards Group) or apps.sgia.org/PDAA (Professional Decal Application Alliance). For help, TKO Graphix can put you in touch with installers in your area to help fulfill your needs. **Installation is not included in cost of wrap.**

The Day & Night® Wrap

The Day & Night® Wrap

The clean design of The Day & Night® Wrap is a simple way to advertise. This wrap features a simple design in Day & Night® green. Customize with your logo or company name, phone number, and website.

Don't see your vehicle? Don't Worry.

We can adjust any wrap to fit. All our wraps are custom built to fit your particular vehicle. All we need is your vehicle specifics and photos.

Van

DN19-01V



Wrap Specifications:

- (2) side partial wraps with dealer identification
- (1) rear wrap or decal set with dealer identification and Day & Night® logo

Window Perf Rear Option:

All wraps come standard with full coverage wrap on rear windows. Window perf can be requested for an additional fee.

The Day & Night® Wrap

Pickup Truck
DN19-01PU



Crew Cab
Pickup Truck
DN19-01CC



Transit MR
DN19-01T



KUV / Utility Truck
DN19-01UT

*Requires vehicle measurements for custom fit



20' Box Truck
DN19-01BT



The Environmental Wrap

The Environmental Wrap

This design creates a cool and calm feeling with its sweeping lines or air movement. Customize with your logo or company name, phone number, and website.

Don't see your vehicle? Don't Worry.

We can adjust any wrap to fit. All our wraps are custom built to fit your particular vehicle. All we need is your vehicle specifics and photos.

Van

DN19-02V



Wrap Specifications:

- (2) side partial wraps with dealer identification
- (1) rear wrap or decal set with dealer identification and Day & Night® logo

Window Perf Rear Option:

All wraps come standard with full coverage wrap on rear windows. Window perf can be requested for an additional fee.

The Environmental Wrap

Pickup Truck
DN19-02PU



Crew Cab
Pickup Truck
DN19-02CC



Transit MR
DN19-02T



KUV / Utility Truck
DN19-02UT

*Requires vehicle
measurements
for custom fit



20' Box Truck
DN19-02BT



The Summer & Winter Wrap

The Summer & Winter Wrap

This unique wrap design features a cool icy scene on one side and a warm sunny view on the other. Customize with your logo or company name, phone number, and website.

Don't see your vehicle? Don't Worry.

We can adjust any wrap to fit. All our wraps are custom built to fit your particular vehicle. All we need is your vehicle specifics and photos.

Van

DN19-03V



Wrap Specifications:

- (2) side partial wraps with dealer identification
- (1) rear wrap or decal set with dealer identification and Day & Night® logo

Window Perf Rear Option:

All wraps come standard with full coverage wrap on rear windows. Window perf can be requested for an additional fee.

The Summer & Winter Wrap

Pickup Truck DN19-03PU



Crew Cab Pickup Truck DN19-03CC



Transit DN19-03T



KUV / Utility Truck DN19-03UT

*Requires vehicle measurements for custom fit



20' Box Truck DN19-03BT



The Lifestyle Wrap

The Lifestyle Wrap

This lifestyle wrap shows the comfort and playful nature of this family enjoying their home. Customize with your logo or company name, phone number, and website.

Don't see your vehicle? Don't Worry.

We can adjust any wrap to fit. All our wraps are custom built to fit your particular vehicle. All we need is your vehicle specifics and photos.

Van

DN19-04V



Wrap Specifications:

- (2) side partial wraps with dealer identification
- (1) rear wrap or decal set with dealer identification and Day & Night® logo

Window Perf Rear Option:

All wraps come standard with full coverage wrap on rear windows. Window perf can be requested for an additional fee.

The Lifestyle Wrap

Pickup Truck
DN19-04PU



Crew Cab
Pickup Truck
DN19-04CC



Transit MR
DN19-04T



KUV / Utility Truck
DN19-04UT

*Requires vehicle
measurements
for custom fit



20' Box Truck
DN19-04BT



The Sunny Day Wrap

The Sunny Day Wrap

This sunny day wrap shows the bright colors of nature's landscape. Customize with your logo or company name, phone number, and website.

Don't see your vehicle? Don't Worry.

We can adjust any wrap to fit. All our wraps are custom built to fit your particular vehicle. All we need is your vehicle specifics and photos.

Van

DN19-05V



Wrap Specifications:

- (2) side partial wraps with dealer identification
- (1) rear wrap or decal set with dealer identification and Day & Night® logo

Window Perf Rear Option:

All wraps come standard with full coverage wrap on rear windows. Window perf can be requested for an additional fee.

The Sunny Day Wrap

Pickup Truck
DN19-05PU



Crew Cab
Pickup Truck
DN19-05CC



Transit MR
DN19-05T



KUV / Utility Truck
DN19-05UT

*Requires vehicle
measurements
for custom fit



20' Box Truck
DN19-05BT



Decal Package

Decal Package

This simple decal package features the Day & Night® green stripes and logo. Customize with your logo or company name, phone number, and website.

Don't see your vehicle? Don't Worry.

We can adjust any wrap to fit. All our wraps are custom built to fit your particular vehicle. All we need is your vehicle specifics and photos.

Van

DN19-06V



Decal Package Specifications:

- (2) side decals with dealer identification
- (2) side Day & Night® logo and stripe
- (1) rear decal with dealer identification and Day & Night® logo

Window Perf Rear Option:

All wraps come standard with full coverage wrap on rear windows. Window perf can be requested for an additional fee.

Decal Package

Pickup Truck
DN19-06PU



Crew Cab
Pickup Truck
DN19-06CC



Transit MR
DN19-06T



KUV / Utility Truck
DN19-06UT

*Requires vehicle
measurements
for custom fit



20' Box Truck
DN19-06BT



Individual Decals

Individual Decals - Create Your Own Package:



- DN003I – 8" x 8"
- DN004I – 14" x 14"
- DN005I – 22" x 22"



DN10-02 – 12" x 21.75"



Dealer Identification

- ICP08-PR – 8.5" x 23"
- ICP08-VPD – 11" x 30"
- ICP08 VSW – 16" x 45"
- ICP08 VSID – 24" x 65"



ICP07-02 – 8" diameter

Promotional Logo Kit

Removable and Reusable Graphics

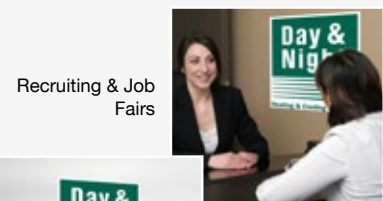
Removable, reusable, multi-use graphic material. Sticks to most surfaces such as walls, wallpaper, carpet, glass, floors, tables, golf carts and temporarily on vehicles. Great for trade shows, conventions, sponsorships, suites, company events, company outings, recruiting, job fairs and much more.



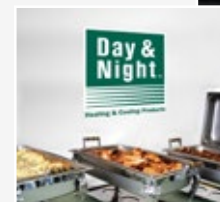
Logos remove easily with no residue left behind and no damage to surfaces.

Kits available in three sizes of logos

- A - Large: 16" x 16" - Qty. 4
- B - Medium: 12" x 12" - Qty 6
- C - Small: 6" x 6" - Qty. 10
- Complete Set - **DN09-04**



Recruiting & Job Fairs



Company Events



Company Outings

Custom sizes and quantities available. Personalized logos available upon request. Call (877) 931-4500 for details.

Day & Night® Graphics

Retractable Banners

Full color banner printed on vinyl mounted in a convenient retractable banner stand. Can be easily taken down for transport or to store. Comes with its own carrying case.

84" x 33.5"



DN09-RB1



DN09-RB2



DN09-RB3



DN09-RB4



DN09-RB5



DN09-RB6

Banners

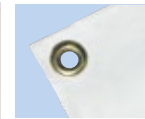
All banners are printed in color on a durable vinyl material with brass grommets on all sides and are ready to hang.



Small 24" x 60" - **DN10-FL60**
Large 36" x 84" - **DN10-FL84**



Outdoor/Indoor Banner
3' x 5' - **DN015B**



Indoor banner with single stitching



Outdoor banner with double stitching

Posters

All posters are printed on 10 mil vinyl for a durable matte finish.



90% Furnace
36" x 24"
401-44-0007-00



The Game Changer
36" x 24"
401-44-0006-00



Comfort to the Next Level
36" x 24"
401-44-0005-00



We have your Back
36" x 24"
401-44-0003-00

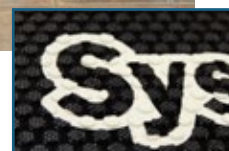
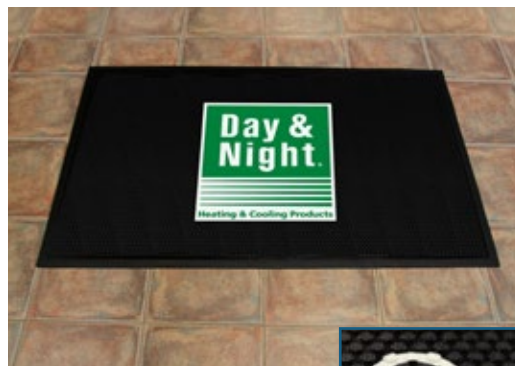
Day & Night® Graphics



Counter Mat

Durable super-duty counter mats with a protective matte finish and non-skid rubber backing.

11" x 17"
DN15CM



Rubber Floor Mat*

Textured surface cleats offer superior slip resistance and are anti-static rubber featuring the Day & Night® logo. Will not curl or crack.

* Additional shipping charges apply.

3' x 5'
DN021F

Literature Rack & Topper*

Literature Rack

Black iron construction with spinning racks.

Holds 8.5" x 11" literature

* Additional shipping charges apply.

Literature Rack - 62.75" x 24"
5116



Day & Night® Logo Topper

4" x 8" double-sided topper. This item is sold separately from literature rack.

DN023R

Day & Night® Graphics



Yard Signs

White corrugated plastic.
Printed double-sided. Weather resistant.
Step stakes are sold separately.
** Heavy duty step stakes available*

18" x 24"
DN011Y



Magnet Vehicle Logos

Small 8" x 8": **DN016M**
Large 14" x 14": **DN017M**

**Magnetic logos are not warranted*



Counter Stool*

Includes upholstered seat with logo.

** Additional shipping charges apply.*

Approx. 30" tall

** Single Bar Stool shown*

Single Bar Chrome - **DN021C**
Double Bar Chrome - **DN022C**



Flags

High quality flag constructed of durable nylon. For indoor or outdoor use. 2-sided.

36" x 60"
DN09-02



Removable Wall Graphic

Removable and reusable contour cut graphic.

Small 12" x 21.75" - **DN10-01**
Large 24" x 44" - **DN09-03**

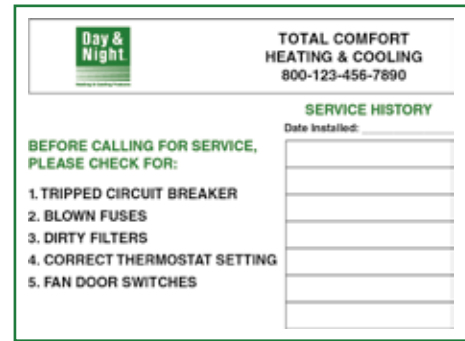


Floor Decal

Durable, anti-slip surface for showroom or warehouse use.

Small 8" x 8" - **DN019F**
Large 14" x 14" - **DN020F**

Day & Night® Graphics



Service Labels

Self-adhesive, Day & Night® branded labels with custom dealer name and contact information. 500 labels per roll (1 roll minimum.)

3" x 4"
DN15SL

Door Hanger

Door Hangers are ideal for advertising your business to your local customers and potential clients right at their front door. Full color, double-sided printing. Available in quantities of 250 or 500.

4.25" x 11"
DN19-01DH



Emergency Service Magnets

Day & Night® branded magnets with space for dealer name and contact information.

3.5" x 2"
DN15M



Van Magnet

This van shaped magnet can be completely customized with your company name, logo and contact info. Give to customers at trade shows, events or job fairs.

Available in quantities of 500 or 1000.

1 5/8" x 3 13/16"
DN19-01VM



House Magnet

Customize this house shaped magnet to stay in front of customers. Send out in promotional mailings or hand out at trade shows, events or job fairs.

Available in quantities of 500 or 1000.

2 7/16" x 3 7/16"
DN19-01HM

Trade Show Graphics



10 x 10 Canopy*

Canopy tents are an excellent way to provide shade during outdoor events, but can be used indoors too! This canopy is a standard 10' x 10' size with a white tent top. Telescopic legs snap into place.

- Aluminum Frame
- Black Nylon Travel Bag
- White Canopy Top (with 1-color imprint)

Canopy Material: 100% Polyester, 8.08oz, Tight Knit Weave, Water Resistant

* Additional shipping charges apply.

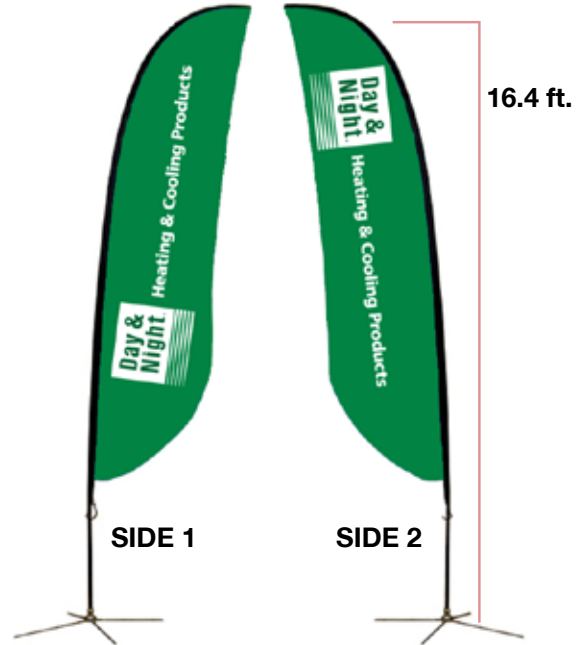
10" x 10"
DN19-01C



Table Throw

Look professional with a table throw at your next event! This throw is made with the Day & Night® green polyester fabric made to fit a 6ft table. It covers all 4 sides of the table and imprinted on the front with a 1-color, heat press vinyl Day & Night® logo.

Fits 6' table
DN19-01TT



Double-Sided Feather Flag*

This 16.4 ft. tall Day & Night® feather banner is double-sided by printing two (2) separate flags, placing a gray blocker material in the middle and sewn together to create a non-see-through, double-sided, banner flag.

Package includes:

- 1 Double-Sided Printed Banner
- Pole X Base (shown), Spike Base (for outdoor use)
- Nylon Carrying Bag

* Additional shipping charges apply.

16.4 ft. tall
DN01-01FF



Portable Literature Rack*

This stylish 5-Step Literature Rack folds into a carrying case making it easily portable for shows and events. Pockets hold 8.5" x 11" literature; 1.5" deep.

Displayed height: 56"
Dimensions when collapsed: 9"W x 11.5"L x 13"H
Comes with a convenient padded carry bag.
Weight 10 lbs. * Additional shipping charges apply.

DN19-01LR

The Impact of Vehicle Wraps

Fleet and vehicle graphics are a powerful marketing tool. Cut through all the advertising clutter and be seen by consumers in your area, heighten brand awareness, consumer trust, and maximize sales.

98%

said vehicle graphics create a positive company image*

97%

can recall the ad on a truck*

96%

think fleet graphics have more impact than billboards*



**Statistics from the Street Smart Advertising Brochure by 3M Commercial Graphics.*

<https://multimedia.3m.com/mws/media/4716670/street-smart-advertising-brochure-lr.pdf>

DRIVE YOUR BRAND.



Manufacturer reserves the right to discontinue, or change at any time, specifications or designs without notice or without incurring obligations.

<http://www.godayandnight.com/go/bbt/vehicle.asp>

40144112708 2020-2021



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